

## **NOTICE PURSUANT TO ARTICLE 13 OF EU REGULATION 2016/679/EU - NEWSLETTER**

Consorzio Turistico Limonese, [Limone sul Garda Tourism Consortium] having its registered office at Via IV Novembre 29/1 - Limone sul Garda (BS), Italy, VAT No. 02629000981, in its capacity as Data Controller, hereby informs you pursuant to Article 13 EU Regulation No. 2016/679 - "GDPR" that your data shall be processed using the following methods and for the following purposes:

### **1. Methods of processing**

The personal data communicated by you shall be processed by the Data Controller using mainly computerised or electronic devices and, occasionally, on paper.

### **2. Purposes of the processing**

Your data shall be collected and used for the following purposes:

- Transmission of commercial marketing materials in respect of which express consent is necessary (Article 6.1(a) and (f), G.D.P.R.).

The processing of your personal data is performed by means of the operations indicated in Article 4 (1)(2) GDPR and specifically: collection, recording, organisation, storage, consultation, formulation, modification, selection, extraction, alignment, use, combination, restriction, communication, erasure or destruction of data. Your personal data are subject to both paper-based and electronic and/or automated processing.

### **3. Retention**

The personal data provided shall be retained for the time necessary to fulfil the request and for the purposes described above and in any event for no longer than two years from termination of the relationship.

### **4. Access to personal data**

Your data may be made accessible for the above purposes:

- to employees and contractors of the Data Controller, in their capacity as designated parties
- to any other parties (internal or external) identified by the data controller for the implementation of the purposes set forth in this notice

### **5. Communication of data**

The personal data collected in this way shall not be disclosed, transferred or exchanged in any way with third parties.

## **6. Transfer of data**

The management and storage of the Personal Data shall take place on servers located within the European Union. The data shall not be transferred outside the European Union. In any event, where necessary, the Data Controller shall have the right to move the location of the servers within Italy and/or the European Union and/or to non-EU countries. In this case, the Data Controller hereby guarantees that the transfer of data outside the EU shall take place in compliance with the applicable legal provisions, where necessary, entering into agreements which ensure an adequate level of protection and/or by adopting the standard contractual clauses provided by the European Commission.

## **7. Nature of provision of data and consequences of refusal**

The provision of data is obligatory for the processing of the request received, and in their absence we cannot guarantee proper fulfilment.

## **8. Rights of the data subject**

In your capacity as data subject, you have the rights set forth in Article 15 GDPR and specifically the following rights:

- to obtain confirmation of the existence or otherwise of personal data concerning you;
- to obtain an indication of: a) the origin of the personal data; b) the purposes and methods of processing; c) the logic applied in the event of processing performed using electronic devices; d) the identity of the Data Controller, processors and the designated representative pursuant to Article 3(1) GDPR; e) the subjects or categories of subjects to whom the personal data may be communicated or who may become aware of the data in their capacity as designated representative in Italy, as processors or persons authorised to process personal data;
- to obtain: a) updating, rectification or, where there is an interest, the supplementation of data; b) the cancellation, anonymisation or blocking of data unlawfully processed, including data whose retention is unnecessary for the purposes for which the data was collected or subsequently processed c) certification to the effect that the operations referred to in a) and b) above have been brought to the attention, also with respect to the content, of the entities to which the data has been communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared with the right that is to be protected;
- to object, in whole or in part: a) for legitimate reasons, to the processing of personal data concerning yourself, even if pertinent to the purpose of collection; b) to the processing of personal data concerning yourself for the purpose of transmission of advertising or direct sales materials or for the performance of market research or commercial communications. Where applicable, you also have the rights set forth in Articles 16-21 GDPR (right to rectification, right to erasure, right to restriction of processing, right to portability of contractual and raw navigation data, right to object), as well as the right to complain to the Data Protection Authority.

## **9. Methods of exercise of rights**

You can exercise your rights at any time by sending an email, fax or registered letter with return receipt to the address of the Data Controller.

email: [info@limonehotels.com](mailto:info@limonehotels.com)

PEC certified email: [limone.info@sicurezzapostale.it](mailto:limone.info@sicurezzapostale.it)

## **10. Data Controller, processors and persons authorised to process personal data**

The Data Controller is Consorzio Turistico Limonese.

The updated list of processors is held at the registered office of the Data Controller.